



Dare to Soar

Developing the Business Strategy

CBS 80 Course Duration 3 Days

Business Excellence Southern Africa

Hoshin Kanri methodology is what this executive workshop teaches it translates to the concepts of "direction, focus, alignment, and reason". It can be taken to represent a "leading star" for your organisation, the "path from strategy to action". Herein rests the most powerful message of the workshop- alignment of purpose The relentless pursuit of common purpose is necessary for organisations to lead in their segment of the economy.

Hoshin Kanri is the most recent of books by David Hutchins, a leader in the continual quality improvement for over four decades.

Business Excellence Southern Africa (BESA) a strategic partner with **David Hutchins International (DHi)** is privileged to bring to South African Executives this opportunity to gain the comprehension and knowledge on how to bring about a best in class quality organisation. Hoshin Kanri is one of the best management methodologies available to executives in terms of organisational leadership and bringing about a revolution towards Continual Improvement throughout the organisation in all that we do. The workshop begins with a roadmap of Hoshin Kanri and then each module follows the roadmap. The resulting tapestry tells a story in a very effective manner. You never lose sight of the big picture as you work through each of the component parts revealed and applied in the workshop.

A unique holistic methodology developed by DHi and BESA embraces Hoshin Kanri in conjunction with Excellence Modelling, Balance Score Card and ISO management systems to effectively develop and most critical, deploy from top to bottom throughout the organisation strategic objectives utilising project by project improvement at a revolutionary pace ensuring management break through as defined by **Dr J.M Juran**.

The workshop takes the executive on a journey of comprehension of what and how to measure, from building precept upon precept and ' weaves all of the continual quality improvement tools that you have learned into the workshop to illustrate that all are important, but only optimized when part of an over-arching commitment to support the alignment of purpose throughout the organisation. For example, governance and policy must support process and must not tolerate a silo approach by functional areas. Each module provides insight into methods developed through working with client organisations, starting with identifying Vision, Mission's, policy statements, strategic plans, product lifecycle views and risk management. The presenter tackles the drivers that shape an organisation: leadership, customers, employees, suppliers, processes, technology and finance. The modules on establishing and identifying appropriate measures is helpful in showing how the Japanese approach links strategic key performance indicators with performance measures that are meaningful to staff. On the use of Japanese-style rigorous benchmarking and structured business intelligence to develop tactical targets, driven by **Top Executive Audits (TEAs)** This workshop is powerful.

Onward to implementation! The workshop carefully underlines the need for consistent application of total quality management and not to rely on the latest fad. To ensure fast track turn around towards achieving Best in Class results in your organisation, Join us.